

CURRICULUM VITAE

S.TAMILSELVAN

M.B.A., M.Phil,Ph.D(Pursuing)



E-MAIL

tamilselvan.sv@gmail.com

PROFESSIONAL EXPERIENCE

Total Experience :9 Years

OBJECTIVE

To get a responsible position in reputed institution in order to utilize my skills and knowledge to contribute for both the academic & management development of the institution.

EDUCATION

- **Ph.D (pursing)** in sasurie Arts and Science college , Tirupur
- **M.PHIL** in AVS College of Arts and Science, Salem with 85.08%(Distinction), 2017
- **CYHE** in Tamilnadu Physical Education & Sports University, Chennai with 79%(Distinction), 2013
- **MBA** in Sengunthar Institute of Management Studies, Tiruchengode with 76.03%(Distinction), 2013
- **BCOM(CA)** in Sengunthar Arts and Science College, Tiruchengode with 75.41%(Distinction), 2011
- **HSC** in S.P.B.Matriculation higher secondary school, Erode with 77%, 2008
- **SSLC** in Govt Boys higher Secondary School, Tiruchengode with 55 %, 2006.

EXPERIENCE SUMMARY

- **K.S.R College of Arts & Science for Women, Tiruchengode,** Assistant Professor in the Department of Commerce from June 2017 to till date.
- **A.V.S College of Arts & Science, Salem,** Assistant Professor in the Department of Management from June 2014 to March 2017.

EXTRA QUALIFICATIONS

- Tally ERP 9
- MS-Office

AREA OF INTEREST

- Finance
- Marketing
- HR
- Accounts

TEACHING

- Business organisation and principles of management
- Business communication
- Service marketing
- Retail marketing
- Financial Institution & Services
- Financial Accounting
- Cost Accounting
- Banking Theory Law & Practices
- Security Analysis & Portfolio management
- Management Accounting
- Principles of management
- Marketing management

ORGANISING EVENTS

- ❖ International Conference on “**Status of Women in Cashless Economy**” September 2017, Department of Commerce (CA), K.S.R College of Arts & Science for Women, K.S.R. Educational Institutions, Tiruchengode, Namakkal, Tamil Nadu, India. (**Organising committee member**)
- ❖ International Conference on “**Implications of Corporate Social Responsibility**” September 2018, Department of Commerce (CA), K.S.R College of Arts & Science for Women, K.S.R. Educational Institutions, Tiruchengode, Namakkal, Tamil Nadu, India. (**Organising committee member**)
- ❖ Student Development Program on “**The Role of Export Management in Global Business**” October 2024, Department of BBA, K.S.R College of Arts & Science for Women, K.S.R. Educational Institutions, Tiruchengode, Namakkal, Tamil Nadu, India. (**Organising Secretary**)

ACHIEVEMENT

- NPTEL online certificate course in “**Business to Business marketing(B2B)**” conducted by Swayam .
- Acted as a resource in the topic of “**Business etiquette and corporate grooming required for students**” held on 27.03.2024 organised by Arulmigu Artanareeswarar Arts and Science college , Tiruchengode.
- Acted as a resource in the topic of “**Career development on E-Commerce Industry**” held on 31.10.2023 organised by Arulmigu Artanareeswarar Arts and Science college , Tiruchengode.

PUBLICATIONS DETAILS

1. **Goods and Services Tax marches Indian Economy to the peak.**
S.Tamilselvan.
Journal of Management & Science, e-ISSN:2250-1819 Sep (2017).

2. Prospects and Problems of Digital Transaction in women Entrepreneurship.

S.Tamilselvan, M.Sreesakthivelan .

Shanlax International Journal of Commerce, ISSN : 2320-4168 Sep (2017)

3. An Impact of Mobile Banking Services in India.

S.Tamilselvan.

Emperor International Journal of Finance and Management Research, ISSN : 2395-5929Feb (2018)

4. CSR Practices in Indian Banking Sector.

S.Tamilselvan, S.Senthilkumar

Indian Academic Researchers Asociation, ISSN : 2250-1940Sep (2018)

5.Prospects and Problems of Digital Transaction in women Entrepreneurship.

S.Tamilselvan, M.Sreesakthivelan .

International Conference on “ Status of women in Cashless Economy” on 14th Sep, 2017 at K.S.R College of Arts & Science for Women.

6. An Impact of Mobile Banking Services in India.

S.Tamilselvan.

International Conference on “Finance & Banking” on Feb, 2018 at Sengunthar Arts & Science College

7. CSR Practices in Indian Banking Sector.

S.Tamilselvan, S.Senthilkumar

International Conference on “Corporate Social Responsibility” on Sep, 2018 at K.S.R College of Arts & Science for Women.

8. Mr.S.Tamilselvan MBA., M.Phil presented the paper on the topic “Modern Trends and Practices in e-marketing” on 22nd August 2019 **National conference on “modern marketing in digital era”** conducted by the Department of commerce.

9.Mr.S.Tamilselvan has Participated a International Conference on “**Transforming Economy through Business Innovations in Technological Era**” organized by PG & Research Department of Commerce & Business Administration , Padmavani Arts & Science College for Women, Salem on 14.02.2020.

10.Mr.S.Tamilselvan MBA., M.Phil presented the paper on the topic “**A study on consumer satisfaction towards online shopping with special reference to Namakkal district**” on 5th July 2022 **Emerging marketing trends in India - After 75th year of independence**” conducted by the Department of B.com FMA.

11.A study of Artificial Intelligence and its role in Human Resource Management

S.Tamilselvan

International Conference on “ Artificial Intelligence in Commerce, Economic and management on 29th Aug 2024 at K.S.R College of Arts and Science for women.

12. ESG Integration for climate Resilience and sustainable Development in the view point of SDG.

S.Tamilselvan

ICSSR Sponsored Three – Days National Seminar “Navigating ESG Integration for Climate Resilience & Sustainable Development” 21st – 23rd August 2024.

13. Work life balance of women micro entrepreneurs in Indian society after covid 19 pandemic

S.Tamilselvan

ICSSR Sponsored one day national level seminar on work life balance of women entrepreneurs in Indian society after covid 19 pandemic 2020.

Date :

Place :

Your'sFaithfully
(Mr.S.TAMILSELVAN)